

Join us for this distinctive program focusing on intellectual property updates, hot issues, and critical developments.

- Explore the Supreme Court and Federal Circuit decisions that will affect your practice
- Review critical copyright and trademark law developments from the past year
- Assess developments in design patent and trade dress issues
- Gain a better understanding of revisions to the TTAB rules and the current state of proposed patent reform legislation

Make plans now to attend this comprehensive Northwest Institute.



Peter N. Detkin is Founder and Vice-Chairman at Intellectual Ventures where he focuses on a variety of projects relating to intellectual property and invention. Prior to joining Intellectual Ventures, Mr. Detkin spent 8 years at Intel Corporation where he was a vice president and assistant general counsel. Before he joined Intel, Mr. Detkin was an intellectual property partner at the law firm of Wilson, Sonsini, Goodrich and Rosati in Palo Alto, Calif.

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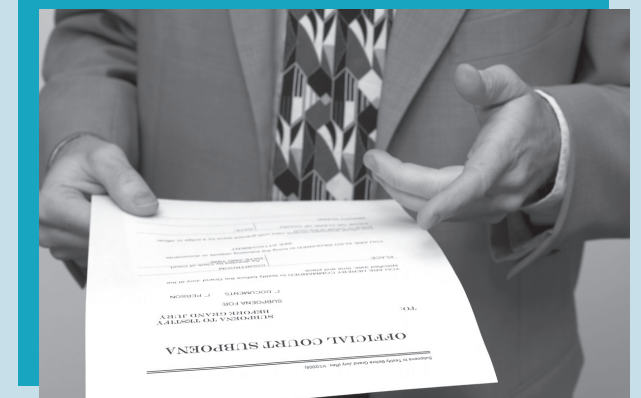
Cutting Edge Updates, Opportunities, and Issues

Friday, March 7, 2008

Washington State Convention and Trade Center
Room 606-609

On Pike Street, between 7th and 8th Avenues
Seattle, Washington

Includes an opportunity to attend the Intellectual Property Section Business Meeting



Featuring Peter N. Detkin, Founder and Vice-Chairman, Intellectual Ventures, as Luncheon Speaker

Intellectual Property: Intermediate and Advanced

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Join us for crucial updates, networking opportunities and practical exploration of patent, copyright and trademark issues.

13TH ANNUAL INTELLECTUAL PROPERTY INSTITUTE

7:30 a.m. Check-in • Walk-in Registrations • Distribution of Course Materials • Coffee and Pastry Service

MORNING CONCURRENT SESSIONS AVAILABLE

We offer two program choices during each morning time period. (You are free to move back and forth between concurrent tracks.)

TRACK ONE: SELECTED PATENT ISSUES

- 8:25 a.m. Welcome and Introductions by Program Co-Chair**
Brian G. Bodine — Merchant & Gould, Seattle
- 8:30 a.m. Patent Reform**
Douglas B. Greenswag — K&L Gates LLP, Seattle
- 9:15 a.m. Key Supreme Court Opinions**
Joseph S. Miller — Associate Professor of Law, Lewis & Clark Law School, Portland
- 10:00 a.m. Break**
- 10:15 a.m. Federal Circuit – Year In Review**
Ramsey M. Al-Salam — Perkins Coie LLP, Seattle
- 11:00 a.m. Practical Tips for Willful Infringement Opinions; Scope of Waiver and Reasonableness**
Kaustuv M. Das, Ph.D. — Merchant & Gould, Seattle
- 11:30 a.m. Mediation at the Court of Appeals for the Federal Circuit**
Wendy L. Dean — Circuit Mediation Officer, United States Court of Appeals for the Federal Circuit, Washington, D.C.

TRACK TWO: SELECTED COPYRIGHT AND TRADEMARK ISSUES

- 8:25 a.m. Welcome and Introductions by Program Co-Chair**
Signe H. Brunstad — University of Washington School of Law, Seattle
- 8:30 a.m. Trademark Year in Review**
Associate Professor Daniel Laster — University of Washington School of Law, Seattle
- 9:15 a.m. Copyright Year in Review**
Katherine C. Spelman — Cobalt LLP, Berkeley, CA
- 10:00 a.m. Break**
- 10:15 a.m. Revisions to the TTAB Rules and Practical Tips**
William O. Ferron, Jr. — Seed IP Law Group PLLC, Seattle
- 11:00 a.m. RIAA and Direct Liability Lawsuits**
- 11:30 a.m. Fair Use and the First Amendment**
Bruce E.H. Johnson — Davis Wright Tremaine LLP, Seattle

12:00 noon – 1:30 p.m.

Luncheon:

Intellectual Property Section Business Meeting

Plus

Remarks by Luncheon Guest Speaker Peter N. Detkin, Founder and Vice-Chairman, Intellectual Ventures

We gratefully recognize and thank our Institute Lunch Sponsor: **Microsoft Corporation**

AFTERNOON PLENARY SESSIONS

- 1:30 p.m. Design Patents and Trade Dress**
Panel Discussion
Moderator: *Brian G. Bodine — Merchant & Gould, Seattle*
George C. Rondeau — Davis Wright Tremaine LLP, Seattle
Michael G. Atkins — Graham & Dunn PC, Seattle
Brian C. Park — Dorsey & Whitney LLP, Seattle
- 2:15 p.m. Licensing Intellectual Property**
Panel Discussion
Robert W. Gomulkiewicz — Professor and Director, Graduate Program in Intellectual Property Law and Policy, University of Washington School of Law, Seattle
Marguerite H. Bailly — Bailly Law Firm, Seattle
Elizabeth R. Holohan — Intellectual Ventures, Bellevue
- 3:00 p.m. Break**

- 3:15 p.m. Second Life and Online Liability**
Panel Discussion
Moderator: *Signe H. Brunstad — University of Washington School of Law, Seattle*
William C. Rava — Perkins Coie LLP, Seattle
Neal Black — Vice President of Legal and Corporate Affairs and General Counsel, Live Gamer, Inc., Kirkland
Don McGowan — Attorney for Microsoft Game Studios, Legal and Corporate Affairs Division, Microsoft Corporation, Redmond
Daniel Huebner — Virtual World Social Designer (Former Director of Community Affairs and Governance of Linden Lab; Former Editor-in-Chief of Gamasutra), San Francisco

- 4:00 p.m. Ethics in Intellectual Property Counseling**
Mark S. Parris — Heller Ehrman LLP, Seattle

- 4:45 p.m. Complete Evaluation Forms and Adjourn**

- 4:45–6:30 p.m.**

No-Host Reception with Complimentary Hors d'oeuvres

We gratefully recognize and thank **Merchant & Gould** for their sponsorship of this No-Host Reception with Complimentary Hors d'oeuvres

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