



INSTITUTE OF
**INTELLECTUAL PROPERTY
& SOCIAL JUSTICE**

Eighth Annual Intellectual Property Law Seminar

Thursday and Friday
March 10-11, 2011
Washington, DC

Howard University School of Law
The Law Library
2900 Van Ness Street, N.W.
Washington, DC 20008

- *Copyright developments in music licensing*
- *Trademark bullying - fact or fiction?*
- *Latest developments at the CAFC, including Therasense and inequitable conduct*
- *Come and hear CAFC, ITC, and district court judges, in-house counsels of major corporations, USPTO leaders, and leading practitioners on significant IP developments*

Federal Circuit
TRADEMARK *intellectual property*
LICENSING *patent*
copyright
Domain Names *Doctrine of Equivalents*

Presented by:
Institute of Intellectual Property and Social Justice
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Google
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Sughrue Mion PLLC
Venable LLP

Registration Information

To register for the IIPJSJ at Howard University School of Law Eighth Annual Intellectual Property Law Seminar, please complete the Registration Form below and send it with your check made payable to "Institute of Intellectual Property and Social Justice" or "IIPJSJ" for the appropriate program fee to Professor Lateef Mtima, Howard University School of Law, 2900 Van Ness Street, N.W., Washington, DC 20008. Credit card payments cannot be accepted.

The program fees are listed below on the Registration Form. Note the substantial savings for registrations received by February 28, 2011.

You may also register online at <http://iipsj.org/CLE/CLE-registration.html> and pay by Paypal or mail your check to the address above.

For more information, contact Professor Lateef Mtima at ltimallmtima@aol.com or at 202.806.8012.

Registration Form



INSTITUTE OF
**INTELLECTUAL PROPERTY
& SOCIAL JUSTICE**

Name _____

Title _____

Company/Firm Name _____

Street Address _____

City/State/Zip _____

E-Mail _____ Company/Firm Website _____

Business Phone _____ Business Fax _____

My Registration Fee is enclosed

2-Day Program - Before February 28

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit, governmental, public interest lawyers, for full-time academics

2-Day Program - After February 28

- \$450 All registrants not listed below
- \$400 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - Before February 28

- \$250 All registrants not listed below
- \$200 HUSL Alumni or multiple registrants from the same organization
- \$100 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - After February 28

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$150 Non-profit, governmental, public interest lawyers, for full-time academics

I will attend the March 10 Session

I will attend the March 10 Luncheon

Yes No

I will attend the March 11 Session

I will attend the March 11 Luncheon

Yes No

Signature of Seminar Registrant

Date Submitted

About the Seminar

The Institute of Intellectual Property and Social Justice (IIPSJ) and Finnegan, Henderson, Farabow, Garrett & Dunner, LLP have collaborated to present the Eighth Annual Intellectual Property Law Seminar. The two-day program will be held on the campus of Howard University School of Law at 2900 Van Ness Street, N.W., Washington, DC.

The continuing convergence of the major forms of IP protection has made it essential that IP lawyers keep pace with important developments in multiple areas of IP practice. Today's patent attorneys keep abreast of relevant changes in the copyright law; copyright attorneys often find knowledge of major developments in trademark jurisprudence invaluable in meeting the needs of their clients.

Moreover, the need for fresh, innovative approaches to new intellectual property challenges spurs the demand for diversity in the IP bar. To meet the evolving needs of today's IP practitioners, creators, developers, and distributors, IIPSJ presents a comprehensive two-day program, through which seasoned attorneys can enhance their skills, experienced minority and women attorneys can reach wider audiences, and aspiring IP practitioners can enjoy a unique and affordable opportunity to become familiar with key IP principles and important controversies of the day.

Distinguished Guests

Honorable Randall Rader, Chief Judge
United States Court of Appeals for the Federal Circuit

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Honorable Paul Michel, Retired Judge
United States Court of Appeals for the Federal Circuit

Honorable Gerald Bruce Lee
United States District Court for the Eastern District of Virginia

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

Honorable Theodore Essex, Administrative Law Judge
United States International Trade Commission

Program Chairs

Lateef Mtima, Professor of Law, Director of IIPSJ
Howard University School of Law

and Esther H. Lim, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

CLE

The seminar has been approved for CLE credit since 2003; 2011 credit applications have been filed for California, Delaware, New York, Ohio, Pennsylvania, and Virginia.

Special Needs

If you have special needs as addressed by the Americans with Disabilities Act, please notify Professor Lateef Mtima at Howard University School of Law, lmtime@aol.com at least two weeks prior to the seminar.



Howard University School of Law Library

intellectual property

Copyrights and Trademarks - Thursday, March 10, 2011 (Day 1)

Introduction and Welcome: 8:45 - 9:00

Lateef Mtima, Professor of Law,
Director of IIP SJ
Howard University School of Law

Leigh Ann Lindquist, Partner,
Copyright/Trademark Co-Chair
Sughrue Mion PLLC

Morning Session: 9:00 - 12:35

9:00 - 9:45 Year In Review: Trademark and Copyright Update

Phil Hampton, Partner
Dickstein Shapiro LLP

Judge Jyll Taylor, Trademark Trial and Appeal Board
U.S. Patent and Trademark Office - Invited

William Thomashower, Partner
Schwartz & Thomashower LLP

9:45 - 10:30 Counterfeiting: Update on Government Investigations and Combating Online Counterfeiting

Philip Furgang, Partner
Furgang & Adwar, LLP

Richard Halverson
U.S. Immigration and Customs Enforcement, Homeland
Security Investigations, Unit Chief for Outreach & Training
at the National Intellectual Property Rights Coordination
Center Investigator, ICE, Department of Homeland Security

Elke Suber, Legal and Corporate Affairs
Microsoft Corporation

10:30 - 11:30 Trademark Bullying: Fact or Fiction

John Clifford, Partner
Merchant & Gould

Sarah Crisp, Trademark Counsel
Discovery Communications

Leigh Ann Lindquist, Partner (Moderator)
Sughrue Mion, PLLC

Morning Break (?????)

11:45 - 12:35 Social Media Tips: Protecting IP Rights and Complying with the FTC

Tashia Bunch, Associate
Fish & Richardson

Heidi Constantine
Metropolitan Life - Invited

Stacey Ferguson, Attorney
FTC Bureau of Consumer Protection, Division of
Advertising Practices

Luncheon Program: 12:35 - 1:45 Venable LLP Intellectual Property and Social Justice Symposium Luncheon

Intellectual Property and the Pursuit of Civil Rights: Issues and Challenges for the Digital Information Age

Michael J. Remington, Partner
Drinker Biddle

Derek Slater, Policy Manager
Google, Inc.

Lateef Mtima, Professor (Moderator)
Howard University School of Law

Afternoon Session: 1:45 - 5:30

1:45 - 2:30 Athletes' Game-changing Rights of Publicity

Robert Carey, Member
Hagens Berman Sobol Shapiro LLP

Michael Hausfeld, Chairman
Hausfeld LLP

Ronald Katz, Partner
Manatt, Phelps & Phillips, LLP

2:30 - 3:15 Music Licensing in the Digital World: New Problems and Traditional Licensing Mechanisms

Stephanie Furgang Adwar, Partner
Furgang & Adwar, LLP

Lita Rosario, President and CEO
WYZ GIRL Entertainment Consulting, LLC

Eric Schwartz, Partner
Mitchell Silberberg & Knupp LLP

Spencer Boyer, Professor (Moderator)
Howard University School of Law

3:15 - 4:15 Brand Protection for the Exploding Brand

Julia Anne Matheson, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Douglas (Chip) Rettew, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Afternoon Break (?????)

4:30 - 5:30 Ethical Issues in IP Representations (1 hour Ethics Credit)

William Thomashower, Partner
Schwartz & Thomashower LLP

“ The combination of cutting edge issues with social justice themes provides more than the usual CLE instruction—it adds thought-provoking ideas and interesting commentary.”

Patents - Friday, March 11, 2011 (Day 2)

Introduction and Welcome:

8:30 - 8:45

Esther Lim, Co-Chair of IIPJSJ Conference
Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Lateef Mtima, Professor of Law, Director of IIPJSJ
Howard University School of Law

Morning Session: 8:45 - 12:00

8:45 - 9:15 Key Patent Cases: Year in Review

Thomas Irving, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

9:15 - 10:15 An In-House Perspective on Risk Management and IP Strategy

Jennifer Hayes, Partner (Moderator)
Sughrue Mion PLLC

Idris McKelvey, Associate Patent Counsel
The Estée Lauder Companies Inc.

Jon Wood, Chief Intellectual Property Counsel
Bridgestone Americas

Ankur Shah, Associate General Counsel for
Intellectual Property
Freddie Mac

10:15 - 10:45 Morning Special Presentation: The State of the Federal Circuit

Honorable Randall Rader, Chief Judge
United States Court of Appeals for the Federal Circuit

Morning Break

11:00 - 11:30 Current Developments at WIPO

Matthew Bryan, Director, PCT Legal Division
WIPO Innovation and Technology Center

11:30 - 12:00 ITC Developments and Trends

Honorable Theodore Essex, Administrative Law Judge
United States International Trade Commission

Luncheon Program: 12:00 - 1:30

Resolving Patent Infringement Claim Quickly and Inexpensively with Patent Neutrals

Honorable Paul Michel, Retired Judge
United States Court of Appeals for the Federal Circuit

"A comprehensive program with one of the most diverse CLE faculties I have encountered."

Afternoon Session: 1:30 - 4:00

1:30 - 2:30 A Conversation with Judges on Advocacy

Donald Dunner, Partner (Moderator)
Finnegan, Henderson, Farabow, Garrett & Dunner LLP

Honorable Gerald Bruce Lee
United States District Court for the Eastern District of Virginia

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

Afternoon Break

2:45 - 3:00 The Wild Wild East: Evolving IP Landscape in China

Esther H. Lim, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

3:00 - 4:00 Therasense and Inequitable Conduct (1 Hour Ethics Credit)

Tara Elliott, Principal (Moderator)
Fish & Richardson P.C.

Robert Becker, Partner
Manatt, Phelps & Phillips, LLP

Raymond Chen, Solicitor
United States Patent and Trademark Office

John Evans, Ph.D., Senior Associate
Pillsbury Winthrop Shaw Pittman LLP

Directions to the Law School

Howard University School of Law
2900 Van Ness Street, N.W.
Washington, DC 20008

Located in the beautiful Northwest district of Washington, DC, near the National Zoo, the Howard University School of Law can be reached by car, taxi, or metro.

If driving, take Connecticut Avenue to Van Ness Street. Turn east on Van Ness Street, and proceed past apartment buildings on both sides of the street. The school is at the end of the cul-de-sac on Van Ness. Parking is limited; Metro is recommended.

Via Metro, take the Red Line to the Van Ness/UDC station. Take the Connecticut Avenue exit. Walk left on Connecticut to Van Ness. Turn left on Van Ness and proceed past apartment buildings on both sides of the street. The Law School buildings face a circle at the end of the cul-de-sac.

For more detailed instructions, see
<http://library.law.howard.edu/Information/location.htm>.

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901 New York Avenue, NW
Washington, DC 20001-4413

