

Merchant & Gould

An Intellectual Property Law Firm



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Brent serves as General Counsel for Merchant & Gould. He practices trademark, copyright, Internet and advertising law, and represents clients in domain name disputes and litigation as well. Brent also has significant experience in International IP law and is the partner responsible for coordinating trademark work to and from Asia. Brent is currently the President Elect of the Minnesota State Bar Association and serves on the American Bar Association House of Delegates.

Prior to joining Merchant & Gould, Brent practiced commercial litigation and immigration law in South Florida and worked for the Universities of Miami and Georgia.

Education

Ohio University
A.B., Psychology, cum laude, 1979

Cleveland State University College of Law
J.D., 1982

Bar Admissions

Minnesota State Bar, 1996
Florida State Bar, 1983

Professional Affiliations

Minnesota State Bar Association

President 2011-2012
President Elect 2010-2011
Council, 2010-Present
Assembly, 2008-Present
Governance Committee 2008-Present

Coalition for Impartial Justice

President 2010-Present

Atlanta

Denver

Knoxville

Madison

Minneapolis

New York

Seattle

Washington DC

Brent E. Routman (Continued)

LawPAC, Political Action Committee

Chairman 2009-Present

Minnesota Volunteer Attorney Program

President, 2010-Present

Hennepin County Bar Association

Co-Chair, Nominating Committee (2008)

Past President (2005-present); President (2004-2005); President-Elect (2003-2004); Treasurer (2002-2003); Secretary (2001-2002)

Member, Executive Committee (2001-2006)

Member, Ethics Committee (1997-Present)

Chair, Professional Conduct and Professionalism Committee (1997-2000)

American Bar Association

Member, House of Delegates (2006-2008)

Intellectual Property Section:

Co-Chair, Patent and Trademark Office Affairs, Trademark (2004-2005)

Chair, Information Division (2003-2004)

Chair, Patent Division (2002-2003)

Chair, Ethics and Professional Responsibility Committee (2000-2002)

Chair, Special Committee on Global Patent Costs (1998-2000)

Representative at the meeting of the World Intellectual Property Organization Standing Committee on Patent Law (May 2001, Geneva, Switzerland)

Representative at the Fifth International Symposium on Intellectual Property (February 2001, Paris, France)

ABA Observer to the First Diplomatic Conference on Patent Law Treaty (May 2000, Geneva, Switzerland) culminating in the signing of the Patent Law Treaty

Atlanta

Fellow, American Bar Foundation

Denver

American Intellectual Property Law Association

Past Member, AIPLA Trademark Legislation Committee

International Trademark Law Association (INTA)

Member, Treaty Analysis Committee

Past Member, Issues and Policy Committee

Knoxville

Other Affiliations

Madison

Chair and Founder, LINC (Leaders Impacting the Non Profit Community), a six-month intensive training program for attorneys and other professionals re serving as volunteer directors and leaders in the non profit sector 1994-2007

Minneapolis

Public Service Committee member and Chair of the Domestic Violence Subcommittee of the Cardozo Society of the Minneapolis Jewish Federation

Presentations and Papers Authored

New York

Keynote Speaker, Patent Cooperation Treaty A-Z, Kuala Lumpur, Malaysia August 2006

Copyright Associations and Organizations, Minnesota Society of Association Executives, April 2006

Seattle

PCT and the International Patent System, William Mitchell College of Law, February 2006 (transcription of presentation published in the *William Mitchell Law Review* Vol. 32 Issue 4).

Brent Routman "Letter to Governor Pawlenty"
Minnesota Lawyer - July 2004

Washington DC

Madrid Protocol, Music to a Trademark Owner's Ears, *EuroWatch*, Volume 14 Number 15, August 15, 2002

Brent E. Routman (Continued)

How Changes at the European Patent Office Are Affecting American Applicants, *EuroWatch*, Volume 14 Number 6, March 31, 2002

Contributor, *An Examination Of The United States American Bar Association's Past Actions And How They May Relate To The Commission Of The European Communities' Proposal For A Council Regulation On The Community Patent*, 5th International IP Symposium, AIPLA/ICC, Paris, France, February 2001

Dispensable Anachronisms of the Past in United States Patent Law, 4th International Symposium on Reduction of Patent Costs; FICPI/AIPLA; The Hague, The Netherlands, 1999

Recent Honors

Recognized as a "Minnesota 2006 Super Lawyer" by Minnesota Law & Politics Attorney of the Year 2004,

One of 15 attorneys recognized statewide by Minnesota Lawyer Magazine

Atlanta

Denver

Knoxville

Madison

Minneapolis

New York

Seattle

Washington DC