

**Int. Cl.: 42**

**Prior U.S. Cls.: 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 1,965,234**

**Registered Apr. 2, 1996**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE AFTERNOON**

AFTERNOON INC., THE (NEBRASKA CORPORATION)  
10000 CALIFORNIA STREET  
WESTROADS SUITE 3525  
OMAHA, NE 68114

FOR: RETAIL STORE SERVICES FEATURING GIFTS, HOME FURNISHINGS, CARDS, BOOKS, KITCHEN APPLIANCES, UTENSILS

AND COOKWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

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